



The **user** generates individual communication tools out of virtual 3D spaces and tangible models to convey ideas, sell products, present companies or moderate workshops.

The **basis** is the interaction with real world objects on an action surface and a 3-dimensional representation of the content on a monitor.

Integrating normal human perception makes it possible to work in an easy, intuitive and flexible way and expands the communication level's by emotional component's .

Existing formats such as Text documents, PDF's, Power Point slides, images, graphics, films etc. are incorporated directly.

ARENA 3D means conveying information in an exciting, emotional, flexible and intuitive way, integrating real and virtual worlds equally and benefiting from the respective advantages.



ARENA 3D mixed reality showtool

Arena 3D is a combination of a interaction device and a 3D software package.

KOMME®Z

*exciting selling
flexible moderating
innovative presenting*

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